



## ICE HOCKEY CLUB

### FLORIDA ATLANTIC UNIVERSITY ICE HOCKEY CLUB 2020-2021 SPONSORSHIP PACKAGES

**FOUNDER - sponsor practice ice for the season** **\$15,000**

- 2 FAU Hockey Jerseys (personalized with names)
- Host your company at one of our home games (soft drinks and hospitality room / food included)
- Opportunity to market your business on campus and all home games for 2020-2021 season
- Ceremonial puck drop at a home game
- 4 FAU Hockey T-shirts
- 4 Season tickets for 2020-2021 season
- In-game announcements promoting business
- Promotion of business on social media on a rotating basis with other sponsors
- Prime placement on Website and in media guide
- Large, autographed framed team photo

**CHAMPION - sponsor one of our weekend road trips out of state** **\$10,000**

- 2 FAU Hockey Jerseys (personalized with names)
- Opportunity to market your business on campus and all home games for 2020-2021 season
- Ceremonial puck drop at a home game
- 2 FAU Hockey T-shirts
- 4 Season tickets for 2020-2021 season
- In-game announcements promoting business
- Promotion of business on social media on a rotating basis with other sponsors
- Prime placement on Website and in media guide
- Large, autographed framed team photo



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- HAT TRICK – Sponsor an in state away game weekend** **\$5,000**
- 1 FAU Hockey Jersey (personalized with name)
  - Opportunity to market your business on campus and all home games for 2020-2021 season
  - Ceremonial puck drop at a home game
  - 2 FAU Hockey T-shirts
  - 4 Season tickets for 2020-2021 season
  - In-game announcements promoting business
  - Promotion of business on social media on a rotating basis with other sponsors
  - Placement on Website and in media guide
  - Large, autographed framed team photo
- WIN – Sponsor ice for a pair of games** **\$2,500**
- 2 FAU Hockey T-shirts
  - 2 Season tickets for 2020-2021 season
  - In-game announcements promoting business
  - Promotion of business on social media on a rotating basis with other sponsors
  - Placement on Website and in media guide
  - Framed team photo
- GOAL – Sponsor beverages and protein bars for the season** **\$1,000**
- 1 FAU Hockey T-shirt
  - 2 Season tickets for 2020-2021 season
  - Promotion of business on social media on a rotating basis with other sponsors
  - Placement on Website and in media guide
  - Framed team photo
- ASSIST – Sponsor pucks & water bottles** **\$500**
- 2 Season tickets for 2020-2021 season
  - Placement on Website and in media guide
  - Framed team photo
- CUSTOM -** **\$TBD**
- Let us customize a Sponsorship Package to fit your budget and support your business needs!
  - Become the **“Official Provider”** of your company’s product or service!

**To set up your sponsorship or discuss ways you and the Club can best support each other, contact:**

Gary Kaufman, General Manager, Florida Atlantic University Hockey Club

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