



ICE HOCKEY CLUB





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The Florida Atlantic University Ice Hockey Club is comprised of FAU student athletes from South Florida, other US states, Canada, and South America. The Club competes in the College Hockey South Conference (*CollegeHockeySouth.com*) of the Amateur Athletic Union (*aaucollgehockey.org*). The Owls compete against well known universities like Alabama, Auburn, Delaware, Florida, Georgia, Miami, Ole Miss, and South Carolina to name a few. Despite being a "smaller" non-traditional hockey school, FAU has accomplished some recent great success finishing the 2022-2023 season with an invitation to the AAU College Hockey National Tournament in Philadelphia, PA. FAU finished the tournament with a #9 national ranking among 100 plus teams. With most of the team returning, the 2023-2024 season is filled with National Championship hopes!

In the community FAU players have proudly served, hosted and volunteered with organizations such as "Chariots on Ice" sled hockey, the "Police Athletic League", and efforts for Breast Cancer Research.

Since FAU Hockey is a "Club" team, the university provides limited funding. The Club is supported almost entirely by volunteers, sponsors and the student-athletes themselves, who fund 90% of all expenses. The expenses of uniforms, equipment, ice time, travel, referees, etc. are funded by team Club dues of approximately \$3,500 each!

The FAU Hockey Club's volunteer base of an advisory board, a coaching staff, and a small army of students have created an exciting game day experience where attendance rivals other FAU NCAA Division 1 athletic programs. FAU Hockey Club game attendance is second only to the NHL's Florida Panthers for South-East Florida hockey organizations.

Our Club is actively seeking to reduce student-athlete costs by raising money through donations, sponsorships, community support, and other fund-raising efforts. It is also our hope to provide local student athletes with an excellent college hockey experience while remaining as students in our community. We ask that you help us keep these excellent student-athletes in South Florida playing a sport they love at a challenging University in which they can excel.

Your generous assistance will make it possible for our athletes to participate in the game they love and represent FAU and the South Florida community in the national spotlight. If you would like to discuss the possibilities further, please contact me at: markr@fauhockey.org or call (954) 638-1680 to set up a phone or in-person meeting.

Mark Renner

Advisory Board Member

Proud Members



COLLEGE
HOCKEY
★★★



Sponsorship Packages



FLORIDA ATLANTIC UNIVERSITY ICE HOCKEY CLUB

The Club offers you direct giving and **tax-deductible** marketing opportunities to help us meet our goal. Below please find ways to help the club on our drive for a National Championship!

All marketing partners enjoy the benefits of our vast social media outreach and placement on our website.

Title Sponsor: \$15,000. Includes 4 season tickets at all home games. A large promotional banner hung inside our locker room. You may set-up and staff a table for your marketing efforts at 2 home game. P.A. announcement and a ceremonial puck drop at 1 home game. 4 Fan jerseys customized with your name & number and choice of other “swag”.

Sponsor 2 HOME GAMES: \$3,785. You may set-up and staff a table for your own marketing efforts at 1 home game. 2 season tickets, 2 authentic Fan Jerseys customized with your name and number and choice of other “swag”.

Trip Sponsor: \$2,000. Help the team pay for travel expenses. You will receive 2 custom jerseys and a custom embroidered back pack (or choice of other team “swag”) plus 2 season tickets to all home games.

Campus “Game Day” Sportswear Sponsor: \$1,950. (Full Season). Each Team Member receives an FAU Ice Hockey Shirt with your company name / logo on the yoke, back or sleeve. These shirts are required attire on campus for game days. *(They actually wear them much more often!)*

Water Bottle Sponsor: \$1,350. (TWO Full Seasons) Your logo on our water bottles.

Adopt a Player: \$1,000. Choose to support your favorite player and receive 2 custom jerseys with your choice of name and number, an autographed picture of your favorite player, and 2 season tickets to all home games.

Wrist Band Sponsor: \$925. (Full Season). Custom Wrist Bands will be given to all attendees at home games for the season; your company name and message/phone number imprinted on them.

Tape Sponsor: \$550. Treat the team to white, black, and clear tape. You receive a custom Fan jersey with your choice of name and number, and 2 season tickets to all home games.

Team Meal Sponsor: \$550. Buys the team a meal during a road trip. You receive a custom Fan jersey with your choice of name and number, and 2 season tickets to all home games.

CUSTOMIZE YOUR SPONSORSHIP: Call us and let's get creative!

Contact Mark Renner, Advisory Board Member • 954-638-1680 • markr@fauhockey.org



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www.fauhockey.org