



HOCKEY CLUB





**ICE HOCKEY CLUB**

🌐 [www.fauhockey.org](http://www.fauhockey.org)

🐦 [FAU\\_Hockey](#)

📘 [FAUHockey](#)

📷 [fauhockeyclub](#)

The Florida Atlantic University Ice Hockey Club is comprised of FAU student athletes from South Florida, other US states, and Canada. The Club competes in the College Hockey South Conference ([CollegeHockeySouth.com](http://CollegeHockeySouth.com)) of the Amateur Athletic Union ([aaucollgehockey.org](http://aaucollgehockey.org)). The Owls compete against well known universities like Alabama, Auburn, Delaware, Florida, Georgia, Miami, Ole Miss, and South Carolina to name a few. Despite being a "smaller" non-traditional hockey school, FAU has accomplished some recent great success finishing the 2023-2024 season reaching the Championship game of D2 AAU College Hockey National Tournament in Philadelphia, PA. FAU finished the tournament with a #1 national ranking among 75 plus teams. With most of the team returning, the 2024-2025 season is again filled with National Championship hopes!

In the community FAU players have proudly served, hosted and volunteered with organizations such as "Chariots on Ice" sled hockey, the "Police Athletic League", and efforts for Breast Cancer Research.

Since FAU Hockey is a "Club" team, the university provides limited funding. The Club is supported almost entirely by volunteers, sponsors and the student-athletes themselves, who fund 90% of all expenses. The expenses of uniforms, equipment, ice time, travel, referees, etc. are funded by team Club dues of approximately \$3,500 each!

The FAU Hockey Club's volunteer base of an advisory board, a coaching staff, and a small "army" of 30 students have created an exciting game day experience where attendance rivals other FAU NCAA Division 1 athletic programs.

Our Club is actively seeking to reduce student-athlete costs by raising money through donations, sponsorships, community support, and other fund-raising efforts. It is also our goal to provide local student athletes with an excellent college hockey experience and serve the community. We ask that you help us keep these excellent student-athletes in South Florida playing a sport they love at a challenging University in which they can excel.

Your generous assistance will make it possible for our athletes to participate in the game they love and represent FAU and the South Florida community in the national spotlight. If you would like to discuss the possibilities further, please contact me at: [markr@fauhockey.org](mailto:markr@fauhockey.org) or call (954) 638-1680 to set up a phone or in-person meeting.

*Mark Renner*

Advisory Board Member

*Proud Members*



COLLEGE  
HOCKEY  
★★★





# Sponsorship Opportunities



The FAU Ice Hockey Club offers you direct giving and **tax-deductible** marketing opportunities to help us meet our goal. Below please find examples of Sponsor Packages. **Help the club on our drive for a National Championship!**

## CUSTOMIZE YOUR SPONSORSHIP

**Customized Jerseys • Tee Shirts • Sweatshirts • Embroidered Quarter Zips • Season Tickets • Backpacks  
Hats • Souvenir Pucks • FAU Hockey Scarves • Promotional Nights • Birthday Parties, Website Recognition  
Social Media Advertising, etc. *Let us customize a package to fit your specific needs!***

**Title Sponsor: \$15,000.** Includes 4 season tickets at all home games. A large promotional banner hung inside our locker room. You may set-up and staff a table for your marketing efforts at 2 home games. P.A. announcement and a ceremonial puck drop at 2 home game. Up to 10 Fan jerseys customized with your name & number and choice of other team “swag”.

**AAU Tournament Sponsor: \$10,000.** Covers travel expenses to Jacksonville, FL for the team to compete in the AAU National Tournament. You may set-up and staff a table for your own marketing efforts at 1 home game. Includes 4 season tickets to all home games, 4 customized Fan Jerseys, and your choice of “swag” to outfit your family!

**Sponsor 2 HOME GAMES: \$5,000.** Covers expenses for 2 home games. You may set-up and staff a table for your own marketing efforts at 1 home game. 2 season tickets, 2 customized Fan Jerseys with your name and number and choice of other “swag”.

**Trip Sponsor: \$2,500.** Help the team pay for travel expenses. You will receive 2 custom jerseys and a custom embroidered back pack (or choice of other team “swag”) plus 2 season tickets to all home games.

**Campus “Game Day” Sportswear Sponsor: \$1,950.** (Full Season). Each Team Member receives an FAU Ice Hockey Shirt with your company name / logo on the yoke, back or sleeve. These shirts are required attire on campus for game days. **(They actually wear them much more often!)**

**Tee Shirt Toss Sponsor: \$1,500.** We will produce a FAU Ice Hockey Shirts with your company name information on the back These shirts are thrown into the crowd during home games! *(don't worry, we will save a few for your use!).*

**Water Bottle Sponsor: \$1,350.** (TWO Full Seasons) Your logo on our water bottles.

**Adopt a Player: \$1,000.** Choose to support your favorite player and receive 2 custom jerseys with your choice of name and number and 2 season tickets to all home games.

**Wrist Band Sponsor: \$925.** (Full Season). Custom Wrist Bands will be given to all attendees at home games for the season; your company name and message/phone number imprinted on them.

**Tape Sponsor: \$600.** Treat the team to white, black, and clear tape (9-roll pack) for either D2 or D3 team. You will receive a custom Fan jersey with your choice of name and number, and 2 season tickets to all home games.

**Team Meal Sponsor: \$600.** Buys the team a meal during a road trip. You receive a custom Fan jersey with your choice of name and number, and 2 season tickets to all home games.

**Birthday Party: \$500.** Free admission for your group. Up to 25 souvenir FAU Ice Hockey Club pucks for guest of birthday boy or girl. Between period “meet and greet” with FAU players. Public Announcement of event.

**All marketing partners enjoy the benefits of our vast social media outreach and placement on our website.**

**Contact Mark Renner, Advisory Board Member • 954-638-1680 • [markr@fauhockey.org](mailto:markr@fauhockey.org)**